



NATIONAL

October 28, 2010

DESIGNER-BEDECKED MODEL APARTMENTS ▶ This

morning, *The Wall Street Journal* reports on a growing trend in Manhattan real estate: "spending millions of dollars for **interior decorators** and fashion designers to turn otherwise plain-vanilla model apartments into fashionable residences." Big

names like Rita König and **James Huniford** (whose work is at right) have dressed model units in the Manhattan House, among other buildings, allowing prospective buyers to imagine what life would look like if the space was theirs. As for actually hiring these designers to *actually* decorate the apartment once it's purchased—well, that's oodles of thousands extra. [WSJ]

