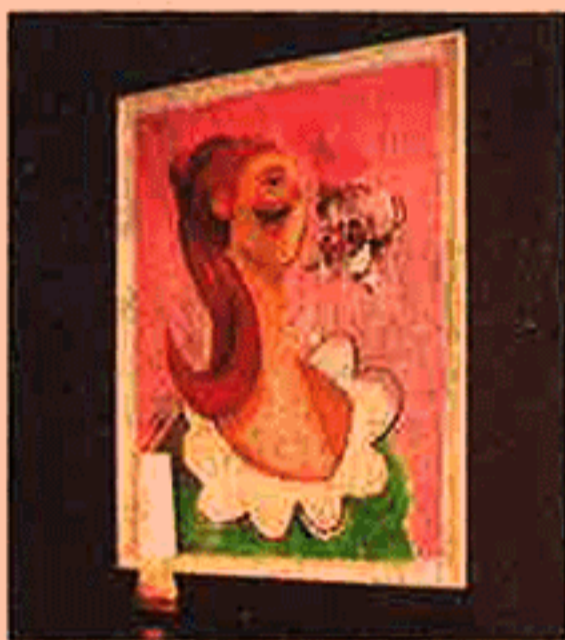


## Trendspotter

In a bid to reduce the impact of the economic recession, developers are finding new ways to add value to properties. In New York City, home to some of the world's legendary buildings and art museums, they are teaming up with artists.

Niche developer Manhattan Alchemy Properties has collaborated with ArtBattles to present

"The Living Art Exhibition", a two-week-long live display in which eight artists will compete to design a public mural for



the developer's newest condominium building. In addition, O'Connor Capital Partners has acquired two sculptures by the internationally acclaimed Hans van de Bovenkamp to animate the gardens at its Manhattan House project.

At 350 West Broadway in SoHo, designed by William T Georgis, there are artistic twists including serpent doorpulls designed by Michele Oka Doner and a commissioned "Female Portrait Composition" painting (above) by artist George Condo.

And steps away from Fifth Avenue and Central Park, in the recently completed Centurion Condominium, Roy Stillman of Stillman Development International has commissioned artist Alex Katz to create a large-scale piece for the lobby. The monumental canvas depicts Katz's most famous model, his wife, Ada, in a canoe. Stillman, an avid art collector, likes to employ an intrinsic love of art in all of his buildings, and will also include an original Picasso from his personal collection.

**Aliggie Pelekani**