

Madame expands in Manhattan House

Madame Paulette, the custom couture company, recently opened its new flagship boutique, which was expanded and relocated at Manhattan House.

Madame Paulette is the longest-standing retail tenant at Manhattan House, the Upper East Side landmark residential building.

Expansive window displays have been installed to exhibit some of the new creations of fashion design and luxury partners of the company, whose clients include Anna Wintour, Kelly Ripa and Bergdorf Goodman.

The new space at 1255 Second Ave. will have Venini Chandeliers and a lounge where clients can relax as attendants provide champagne and hors d'oeuvres.

"Madame Paulette is not only a store; it is a destination on the Upper East Side," said Brian Fallon, a partner of O'Connor Capital Partners, developer of the Manhattan House.

"Madame Paulette's expansion is a great milestone in the continued success of our redevelopment process."